



D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

REPORT

TITLE OF THE EVENT	:	Battle of the Books - Shark Tank From Books: Pitch a Business Idea from a Novel
ORGANISED BY	:	IQAC & Library, D.B.M.S. College of Education, Jamshedpur
DATE	:	26th September, 2026
VENUE	:	D.B.M.S. College Multipurpose Hall
JUDGE	:	Dr. Joohi Samarpita, Mentor and Advisor, D.B.M.S. College of Education
NO. OF PARTICIPANTS	:	16 STUDENTS (2024-2026 & 2025-2027)

CONTEXT

In an innovative attempt to blend literature with entrepreneurship, the IQAC of D.B.M.S. College of Education organised a unique competition titled "Battle of the Books - Shark Tank from Books" on 26th September 2026 at the college multipurpose hall.

In today's scenario where reading is often seen as a purely academic activity, the college conceptualized this event to prove that books are treasure-houses of business ideas. Just as in the popular show Shark Tank where products are presented to sharks with their ideas, profit, equity and investment plans, students were asked to extract a business idea from a novel/book and pitch it in the same format.

OBJECTIVES

The competition was designed with the following objectives:

- To inculcate reading habits and encourage students to read beyond the syllabus.
- To develop the ability to critically analyse a book and extract real-life learnings and business opportunities from it.
- To foster entrepreneurial mindset, creativity, self-reliance and innovation among future teachers.
- To enhance communication skills, confidence, business feasibility thinking and presentation skills.



D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

- To link literary wisdom with real-world problems like financial literacy, employment generation and skill development.

PROCEDURE

The procedure of the competition was designed to be simple yet comprehensive, giving students a clear flow for their presentation. Each participant came on stage and started their 5-minute pitch by introducing themselves along with the title of the book or novel they had chosen and the name of its author, which set the literary foundation for their business idea. After the introduction, the students presented a short, crisp and engaging summary of the novel in their own words, keeping it brief so that more time could be devoted to the main pitch. They then explained why they had chosen that particular book, highlighting the importance of the story, the moral or life lesson they gained from it, and how that learning inspired them, which acted as a bridge between literature and business. The heart of the presentation was the business pitch itself, where students converted their learning into a realistic and innovative business plan. They explained their product or service, the real-life problem it solves, its target customers, its profit and feasibility, and its real-world impact in terms of self-reliance and employment. For this, they drew inspiration from renowned authors like R.K. Narayan, Sudha Murty, Robin Sharma, Shiv Khera, Robert Kiyosaki, Peter Thiel, Napoleon Hill and Roald Dahl. Finally, they concluded their pitch in a creative and persuasive manner, in such a way that the audience felt inspired and curious to read the book.

IMPACT AND OUTCOME

The event successfully transformed the traditional library concept into a dynamic incubation centre for ideas. It helped students understand that entrepreneurship does not always need a new invention; it can be born from a story, a character, or a philosophy found in a book.

The judge evaluated participants on Creativity & Innovation, Connection with the Book, Business Feasibility & Profitability, Presentation & Confidence, and Time Management.



D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

List of Awardees:

- + **Ultimate Shark Award for Best Overall Presentation:** Karina Kumari
- + **Perfect Pitch Award:** Aarundhati Gupta
- + **Pitch Perfect Award for Best Presentation and Confidence:** Reema Roy
- + **Judge's Choice Award:** Supriti Das
- + **Bookworm-preneur Award for Best Use of Literature:** Anjali Mandal
- for her business plan for a chocolate-making venture inspired by Roald Dahl's Charlie and the Chocolate Factory.

JUDGE'S FEEDBACK

Dr. Joohi Samarpita highly appreciated the concept and the enthusiastic participation of the students. Her key observations were:

1. **On Idea & Originality:** "I am impressed to see how you all connected fictional stories with real-life entrepreneurial needs. Some ideas, like the chocolate venture from Charlie and the Chocolate Factory, showed excellent creative application of literature."
2. **On Learning:** "Knowledge should not just stay in books. It should transform your thinking, encourage you to ask meaningful questions and inspire practical solutions to real-life challenges. That is exactly what you all tried to do today."
3. **Constructive Feedback:** She advised students to work more on business feasibility - adding clarity on target customer, costing, profit margin and investment required to make the pitch truly Shark Tank-ready. She also encouraged better time management and storytelling to make the audience emotionally connect with the book.
4. **Overall Appreciation:** She congratulated all winners and participants and motivated them to keep reading, as every book holds a potential business idea and a life lesson.



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

CONCLUSION

The "Battle of the Books" was a resounding success. It effectively bridged the gap between literature and entrepreneurship, proving that books are not just sources of knowledge but also powerful catalysts for business innovation and self-employment.



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

INVITATION FLYER OF THE EVENT

IQAC OF D.B.M.S. COLLEGE OF EDUCATION
Organises

BATTLE OF THE BOOKS

TOPIC:
SHARK TANK FROM BOOKS
Pitch a business idea taken from a novel

DATE: 26TH SEPTEMBER, 2026
TIME: 9:00 A.M. ONWARDS
VENUE: D.B.M.S. COLLEGE MULTIPURPOSE HALL

Compulsory for all to participate

Think Like an Entrepreneur | Ideas from Books | Real World Impact | Teamwork & Presentation Skills

Certificate and awards for the winners and participation certificate

Come and join us in this battle

Read Think Create Lead

Turn Pages into Profits

From Stories... to Startups

Good Books Great Ideas

Plan Pitch Grow



NAAC
ACCREDITED

D.B.M.S. College of Education

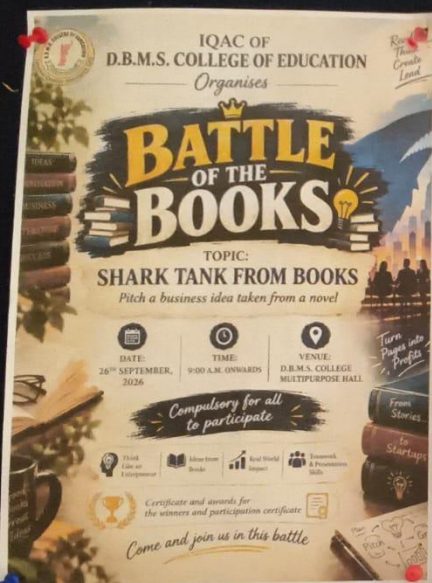
(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

NOTICE IN THE BULLETIN BOARD FOR THE STUDENTS



D.B.M.S. College of Education
(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur 831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

NOTICE

DATE: 15-09-2026

It is hereby informed that the IQAC of D.B.M.S. College of Education is organizing a competition titled "BATTLE OF THE BOOKS".

Details of the Competition:

- Topic: Shark Tank from a Book- Pitch a Business Idea taken from a Novel
- Date: 26th September, 2026
- Time: 9:00 a.m. onwards
- Venue: D.B.M.S. College Multipurpose Hall

Eligibility:

B.Ed. students of batches 2024-26 and 2025-27 participate in teams of three.

Registration:

Interested students are requested to give their names to the undersigned on or before 21st September, 2026.

For Further Information:

Contact Ms. Kajal Mahato or Mrs. Anjel Munda.

All students are encouraged to participate and showcase their storytelling abilities.

IQAC CO-ORDINATOR

PRINCIPAL

D.B.M.S. College of Education
(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur 831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

RULES & REGULATIONS FOR BATTLE OF THE BOOKS - SHARK TANK FROM BOOKS

RULES AND REGULATIONS:

1. PARTICIPATION:

- Individual participation only - 1 Participant per pitch.
- Compulsory for both batches - 2024-26 & 2025-27.

2. TIME LIMIT:

- Each participant will get 5 Minutes only.
- Exceeding the time limit will lead to negative marking.

3. TOPIC & CONTENT:

- The business idea MUST be inspired / taken from a novel / book. Mention the book name clearly.
- Originality is key. The idea should be realistic, innovative and have real-world impact.

4. PRESENTATION:

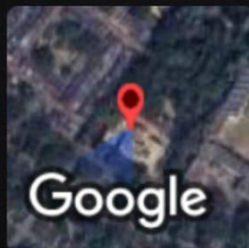
- Medium of presentation - English and Hindi both.

5. JUDGING CRITERIA:

- Creativity & Innovation of the idea
- Connection with the Book
- Business Feasibility & Profitability
- Presentation & Confidence
- Time Management

ALL THE BEST SHARKS!

GPS Map Camera



Jamshedpur, Jharkhand, India 🇮🇳

R537+w95, Kadma Main Rd, Kadma, Jamshedpur,
Jharkhand 831005, India

Lat 22.80496° Long 86.163676°

Wednesday, 16/09/2026 09:58 AM GMT +05:30



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

INVITATION LETTER TO THE JUDGE



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

To,
Dr. Joohi Samarpita
Advisor & Mentor
D.B.M.S. College of Education

Subject: Invitation to Judge – Battle of the Books: Shark Tank from a Book – Pitch a Business Idea Inspired by a Novel

Respected Madam,

We are pleased to inform you that the Internal Quality Assurance Cell (IQAC) of D.B.M.S. College of Education is organizing "Battle of the Books: Shark Tank from a Book – Pitch a Business Idea Inspired by a Novel."

We would be honoured to have you as the Judge for the event. Your expertise and presence would greatly inspire our students and add immense value to the competition.

Event Details:

Event: Battle of the Books – Shark Tank from a Book – Pitch a Business Idea Inspired by a Novel

Organized by: IQAC, D.B.M.S. College of Education

Date: 26th September, 2026

Time: 9:00 A.M. onwards

Venue: Multipurpose Hall, D.B.M.S. College of Education

We humbly request you to accept our invitation and grace the occasion with your presence. We look forward to your positive response.

Thanking You,

Yours Sincerely,

Parul K. Dutta
24.09.2026
IQAC-Coordinator

D.B.M.S. College of Education

Joohi Samarpita
24-9-26



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

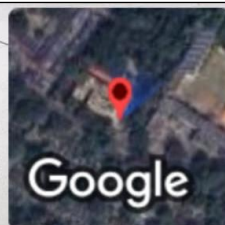
PHOTOGRAPHS OF THE EVENT



**PIC 1: ANMOL (B.ED. BATCH 2025–27)
ANCHOR “BATTLE OF THE BOOKS –
SHARK TANK FROM BOOKS,” GUIDING
THE FLOW OF THE INNOVATIVE
LITERARY-ENTREPRENEURSHIP
COMPETITION WITH CONFIDENCE AND**



**PIC 2: ENGAGED AUDIENCE AND ENTHUSIASTIC
PARTICIPANTS FILL THE MULTIPURPOSE HALL,
REFLECTING THE VIBRANT ACADEMIC SPIRIT OF
D.B.M.S. COLLEGE OF EDUCATION DURING THE
IQAC-ORGANISED EVENT.**



Jamshedpur, Jharkhand, India 🇮🇳
R537+w92, Kadma, Jamshedpur, Jharkhand
831005, India
Lat 22.804667° Long 86.163891°
Saturday, 26/09/2026 09:39 AM GMT +05:30



D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

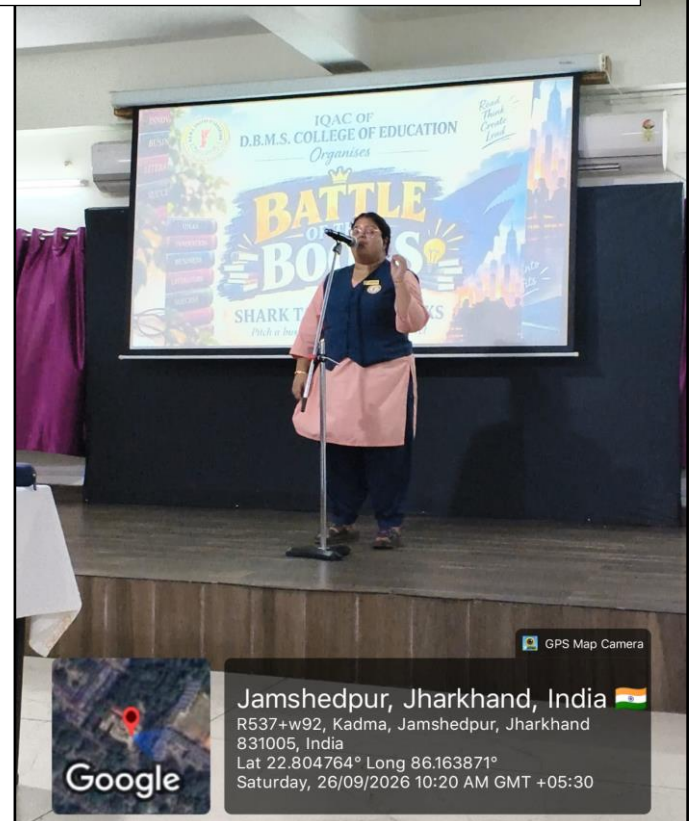
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in



PIC 3 TO 6: PARTICIPANTS PRESENT THEIR ENTREPRENEURIAL PITCHES INSPIRED BY CHARACTERS AND THEMES FROM NOVELS, SHOWCASING CREATIVITY, CRITICAL THINKING, AND COMMUNICATION SKILLS.





D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in



PIC 7: DR. JOOHI SAMARPITA, MENTOR AND ADVISOR OF D.B.M.S. COLLEGE OF EDUCATION, SERVES AS THE JUDGE, BRINGING HER EXPERTISE AND INSIGHT TO EVALUATE THE INNOVATIVE BOOK-BASED BUSINESS PITCHES.



Jamshedpur, Jharkhand, India 🇮🇳

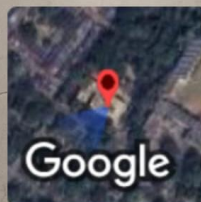
R537+w92, Kadma, Jamshedpur, Jharkhand
831005, India

Lat 22.804713° Long 86.16384°

Saturday, 26/09/2026 09:40 AM GMT +05:30



PIC 8: DR. JOOHI SAMARPITA SHARES VALUABLE FEEDBACK ON THE PRESENTATIONS, ENCOURAGING PARTICIPANTS TO REFINE THEIR IDEAS AND BLEND LITERARY IMAGINATION WITH PRACTICAL ENTREPRENEURSHIP.



Jamshedpur, Jharkhand, India 🇮🇳

R537+w92, Kadma, Jamshedpur, Jharkhand
831005, India

Lat 22.80479° Long 86.163768°

Saturday, 26/09/2026 10:39 AM GMT +05:30



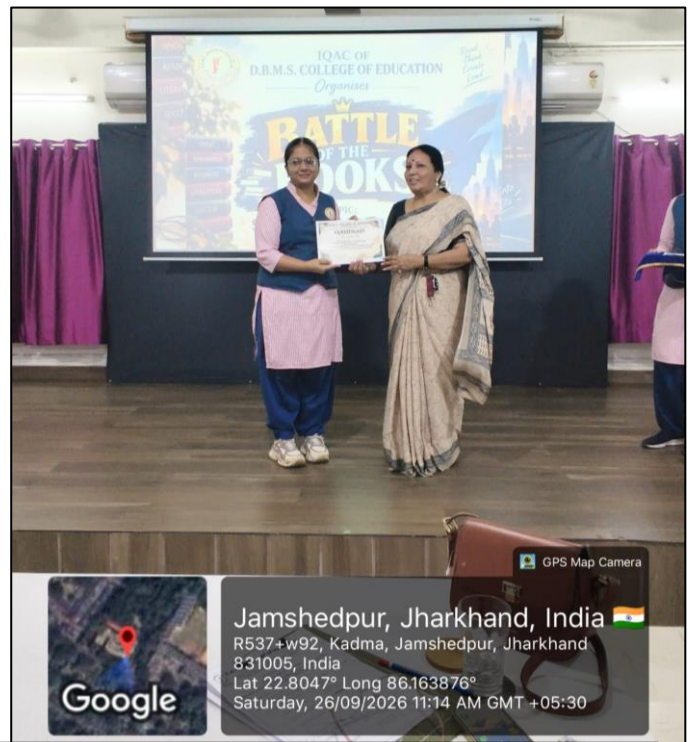
D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in



PIC 9 TO 12: DR. JOOHI SAMARPITA PRESENTS WINNING CERTIFICATES TO THE TOP PERFORMERS, CELEBRATING THEIR OUTSTANDING PITCHES AND CREATIVE INTERPRETATION OF LITERARY CONCEPTS INTO BUSINESS IDEAS.





D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in



PIC 13 TO 14: PARTICIPATION CERTIFICATES ARE PRESENTED BY DR. JOOHI SAMARPITA, MISS KAJAL MAHATO, AND MRS. ANJEL MUNDA, RECOGNISING THE EFFORTS AND ENTHUSIASM OF ALL PARTICIPANTS.



PIC 15: A GROUP PHOTOGRAPH CAPTURES THE WINNERS, PARTICIPANTS, JUDGE DR. JOOHI SAMARPITA, AND THE ORGANISING TEAM, MARKING THE SUCCESSFUL CONCLUSION OF THE “BATTLE OF THE BOOKS – SHARK TANK FROM BOOKS” EVENT.



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

LIST OF PARTICIPANTS



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

PARTICIPANT LIST

BATTLE OF THE BOOKS

SHARK TANK FROM A BOOK- PITCH A BUSINESS IDEA TAKEN FROM A NOVEL

DATE: 26-09-2026

BATCH: B.Ed. (2024-2026 & 2025-2027)

SL.NO.	PARTICIPANT NAME	NAME OF THE BOOK	SIGNATURE
1.	SHRADDHA PAUL	Rich dad Poor dad by Robert kiyosaki	Shraddha Paul
2.	KARINA KUMARI	Malgudi days by R.K. Narayan	Karina Kumari
3.	GURIYA KUMARI	Jeet Aapki by Shiv Khera	Guriya Kumari
4.	ANJALI MANDAL	Charlie and the Chocolate Factory, by Roald Dhal	Anjali Mandal
5.	CHANDAN KUMAR PANDEY	Malgudi Days By R.K. Narayan	Chandan Kumar Pandey
6.	SARIKA RANI	Business sutra By Devdutt Pattanaik	Sarika Rani
7.	JASNEET KAUR	Zero se one tak by Peter Thiel	Jasneet Kaur



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

8.	KAJAL KUMARI	Around the world in 80 days By Jules Verne	Kajal Kumari
9.	DISHA SONI	The Guide By R.K. Narayan	Disha Soni
10.	ARUNDHATI GUPTA	The Lean startup By Eric Ries	Arundhati Gupta
11.	ISHA KUMARI	Three Thousand Stitches By Sudha Murty	Isha
12.	RAJA DONGRAY	Amir Baap Garib Baap By Robert kiyosaki	Raja
13.	REEMA ROY	The Monk who sold his Ferrai By Robin Sharma	Reema Roy
14.	NIKKY TAMSOY	Zero se one tak by Peter Thiel	Nikky Tamsoy
15.	PUJA PANDEY	Socho Aur Amir Bano By Napoleon Hill	Puja Kumari
16.	SUPRITI DAS	The Boy who harnessed the wind By William Kamkwamba and Bryan Mealer	Supriti Das



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

MEDIA COVERAGE

Books meet business ideas at DBMS College

Mail News Service

Jamshedpur, Sept 26: A 'Battle of the Books' competition was organised by the Library of DBMS College of Education at the college on Saturday. The event was conducted under the guidance of librarians Kajal Kumari Mahto and Angel Munda. The theme of the competition was "From Books to Shark Tank: Present a Business Idea Inspired by Any Book". Students were encouraged to convert ideas and lessons from books into practical business concepts and ex-

plore entrepreneurship. The programme was compered by Anmol, while Dr Joohi Samarpita, Mentor and Adviser of DBMS College of Education, served as the judge. Participants presented ideas inspired by their reading and linked literary lessons with real-life problems, innovative solutions and potential business opportunities. Topics including financial awareness, creative thinking, testing ideas on a small scale, understanding people's needs, linking skills with employment and promoting self-re-

liance were highlighted through the presentations. Awards were presented in various categories to recognise creativity, presentation skills and engagement with books. Karina Kumari received the Ultimate Shark Award for Best Overall Presentation. The Page Turner Award was given to Arundhati Gupta, while Reema Roy received the Pitch Perfect Award for Best Presentation and Confidence. Supriti Das received the Judge's Choice Award and Anjali Mandal won the Bookworm-preneur Award for Best Use of Literature. Anjali presented a business plan for a chocolate-making venture inspired by Roald Dahl's Charlie and the Chocolate Factory. The works of authors and thinkers, including RK Narayan, Sudha Murty, Robin Sharma, Shiv Khera, Robert Kiyosaki, Peter Thiel and Napoleon Hill, were also referred to during the competition. Dr Samarpita said knowledge should transform thinking, encourage meaningful questions and inspire practical solutions to real-life chal-



किताबों के किरदारों व सीख से छात्रों ने गढ़े कारोबार के मॉडल

जमशेदपुर, 26 सितंबर (रिपोर्टर) : डीबीएमएस कॉलेज ऑफ एजुकेशन की ओर से 'बैटल ऑफ द बुक्स' प्रतियोगिता आयोजित की गई। इस



वर्ष की थीम 'किताब से शार्क टैंक' रही, जिसमें विद्यार्थियों ने अपनी पसंदीदा पुस्तकों से प्रेरित व्यावसायिक विचार प्रस्तुत किए। कार्यक्रम का आयोजन लाइब्रेरियन काजल कुमारी महतो एवं एंजल मुंडा के मार्गदर्शन में हुआ। प्रतियोगिता में विद्यार्थियों ने पुस्तकों की सीख को वास्तविक जीवन की समस्याओं और संभावित व्यवसायिक समाधानों से जोड़ते हुए अपनी प्रस्तुतियां दीं। कार्यक्रम का संचालन छात्रा अनमोल ने किया। निर्णायक के रूप में कॉलेज

की मेंटर एवं एडवाइजर डॉ. जूही समर्पिता मौजूद रहीं।

प्रतियोगिता में करीना कुमारी को 'द अल्टीमेट शार्क अवॉर्ड', अरुंधति गुप्ता को 'द पेज टर्नर अवॉर्ड', रीमा रॉय को 'द पिच परफेक्ट अवॉर्ड', सुप्रीति दास को 'द जजेज चॉइस अवॉर्ड' तथा अंजलि मंडल को 'द बुकवर्म-प्रेन्योर अवॉर्ड' प्रदान किया गया। अंजलि मंडल ने रोआल्ड डाल की पुस्तक चॉकलेट फैक्ट्री से प्रेरित होकर चॉकलेट व्यवसाय की पूरी योजना प्रस्तुत की।

LOCAL NEWSPAPER COVERAGE IN
AVENUE MAIL ON 26TH SEPTEMBER, 2026

LOCAL NEWSPAPER COVERAGE IN
CHAMKTA AIYANA ON 26TH
SEPTEMBER, 2026

चाँकलेट फैक्ट्री से प्रेरित अंजलि ने पेश की बिजनेस योजना

डीबीएमएस कॉलेज में
'बैटल ऑफ द बुक्स'
में छात्रों ने दिखाया
हुनर

जमशेदपुर, 26 सितंबर
(रिपोटर) : डीबीएमएस कॉलेज
ऑफ एजुकेशन की ओर से 'बैटल
ऑफ द बुक्स' प्रतियोगिता
आयोजित की गई। इस वर्ष की
थीम 'किताब से शार्क टैंक' रही,
जिसमें विद्यार्थियों ने अपनी
पसंदीदा पुस्तकों से प्रेरित



व्यावसायिक विचार प्रस्तुत किए।
कार्यक्रम का आयोजन लाइब्रेरियन
काजल कुमारी महतो एवं एंजल
मुंडा के मार्गदर्शन में हुआ।
प्रतियोगिता में विद्यार्थियों ने
पुस्तकों की मीठ को वास्तविक

जीवन की समस्याओं और
संभावित व्यावसायिक समाधानों से
जोड़ते हुए अपनी प्रस्तुतियां दीं।
कार्यक्रम का संचालन छात्रा
अनमोल ने किया। निर्णायक के
रूप में कॉलेज की मेंटर एवं

एडवाइजर डॉ. जूही समर्पिता
मौजूद रहीं।

प्रतियोगिता में करीना कुमारी
को 'द अल्टीमेट शार्क अवॉर्ड',
अरुंधति गुप्ता को 'द पेज टर्नर
अवॉर्ड', रीमा राय को 'द पिच
परफेक्ट अवॉर्ड', सुप्रीति दास को
'द जजज चाईस अवॉर्ड' तथा
अंजलि मंडल को 'द बुकवर्म-
प्रेन्योर अवॉर्ड' प्रदान किया गया।
अंजलि मंडल ने रोआल्ड डाल की
पुस्तक चाँकलेट फैक्ट्री से प्रेरित
होकर चाँकलेट व्यवसाय की पूरी
योजना प्रस्तुत की।

LOCAL NEWSPAPER COVERAGE IN ISPAT
MAIL ON 26TH SEPTEMBER, 2026

किताबों से निकले बिजनेस आइडिया, विद्यार्थियों ने दिखाई उद्यमिता की नई सोच

राष्ट्र संवाद संवाददाता

जमशेदपुर, 26 सितंबर।
डीबीएमएस कॉलेज ऑफ
एजुकेशन की लाइब्रेरी में शनिवार
को बहुउद्देशीय सभागार में
हबैटल ऑफ द बुक्स
प्रतियोगिता का आयोजन किया
गया। इस वर्ष की थीम किताब
से शार्क टैंक रही, जिसमें
विद्यार्थियों ने अपनी पसंदीदा
पुस्तकों से प्रेरित व्यावसायिक
विचार प्रस्तुत किए।

लाइब्रेरियन काजल कुमारी महतो
एवं एंजल मुंडा के मार्गदर्शन में
आयोजित कार्यक्रम का संचालन
अनमोल ने किया। कॉलेज की
मेंटर एवं एडवाइजर डॉ. जूही
समर्पिता ने जज की भूमिका
निभाई। विद्यार्थियों ने वित्तीय
जागरूकता, समस्या समाधान,
रोजगार, आत्मनिर्भरता और छोटे
स्तर से व्यवसाय शुरू करने जैसे
विषयों पर प्रस्तुतियां दीं।



रोआल्ड डाल की हबैटल ऑफ द बुक्स
फैक्ट्री से प्रेरित अंजलि मंडल ने
चाँकलेट व्यवसाय शुरू करने की
पूरी योजना प्रस्तुत की। विद्यार्थियों
ने आर.के. नारायण, सुधा मूर्ति,
रॉबिन शर्मा, शिव खेड़ा, रॉबर्ट
क्रियोसाकी, पीटर थील और
नेपोलियन हिल जैसे लेखकों की
पुस्तकों से प्रेरणा लेकर
व्यावसायिक संभावनाओं को
सामने रखा।

प्रतियोगिता में करीना कुमारी को
हबैटल ऑफ द बुक्स अवॉर्ड, अरुंधति
गुप्ता को हबैटल ऑफ द बुक्स टर्नर
अवॉर्ड, रीमा राय को हबैटल ऑफ द
पिच परफेक्ट अवॉर्ड, सुप्रीति दास को

हबैटल ऑफ द बुक्स अवॉर्ड और
अंजलि मंडल को हबैटल ऑफ द बुक्स-
प्रेन्योर अवॉर्ड दिया गया।

डॉ. जूही समर्पिता ने कहा कि
किताबों से मिलने वाला ज्ञान तभी
सार्थक है, जब वह सोच बदलने,
नए प्रश्न उठाने और वास्तविक
जीवन की समस्याओं के समाधान
खोजने की प्रेरणा दे। आयोजन को
सफल बनाने में सचिव श्रीप्रिया
धर्मराजन, सह सचिव सुधा
दिलीप, प्राचार्या डॉ. मोनिका
उपल, उप प्राचार्या डॉ. पामिला
घोष दत्ता, शिक्षकगण एवं सहायक
कर्मचारियों की महत्वपूर्ण भूमिका
रही।

LOCAL NEWSPAPER COVERAGE IN राष्ट्र

संवाद ON 26TH SEPTEMBER, 2026



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097

E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

किताबों से निकले व्यावसायिक विचार विद्यार्थियों ने दिखायी उद्यमिता की नयी सोच

□ डीबीएमएस कॉलेज में 'बैटल ऑफ
प्रतियोगिता का आयोजन
वरीय संवाददाता, जमशेदपुर



'बैटल ऑफ द बुक्स' में शामिल प्रतिभागी.

किताबें केवल पढ़ने और कहानियां जानने का जरिया नहीं, बल्कि नयी सोच विकसित करने और व्यावसायिक समाधान तलाशने का सशक्त माध्यम भी हैं. इसी उद्देश्य से डीबीएमएस कॉलेज ऑफ एजुकेशन के बहुउद्देशीय सभागार में लाइब्रेरियन काजल कुमारी महतो और एंजल मुंडा के मार्गदर्शन में 'बैटल ऑफ द बुक्स' प्रतियोगिता का आयोजन किया गया. इस वर्ष प्रतियोगिता की थीम 'किताब से शार्क टैंक, यानी किसी भी एक किताब से प्रेरित व्यावसायिक विचार प्रस्तुत करें' रखी गयी थी. समारोह में विद्यार्थियों ने पुस्तकों से मिली सीख को व्यावहारिक जीवन की समस्याओं और नये स्टार्टअप विचारों से

जोड़कर प्रस्तुत किया.

प्रतियोगिता के दौरान रोआल्ड डाल, आरके नारायण, सुधा मूर्ति, रोबिन शर्मा, शिव खेड़ा, रॉबर्ट कियोस्की और पीटर थील जैसे प्रसिद्ध लेखकों की पुस्तकों से प्रेरित होकर छात्रों ने अपने-अपने व्यावसायिक मॉडल पेश किये. छात्रा अंजली मंडल ने रोआल्ड डाल की प्रसिद्ध पुस्तक 'चॉकलेट फैक्ट्री' से प्रेरणा लेते हुए खुद की चॉकलेट बनाने का व्यवसाय शुरू करने की पूरी योजना पेश की. विद्यार्थियों के प्रदर्शन को प्रोत्साहित

करने के लिए विभिन्न श्रेणियों में पुरस्कार वितरित किये गये. 'द अल्टीमेट शार्क अवॉर्ड' करीना कुमारी को, 'द पेज टर्नर अवॉर्ड' अरुंधति गुप्ता को, 'द पिच परफेक्ट अवॉर्ड' रीमा रॉय को, 'द जजेज चॉइस अवॉर्ड' सुप्रीति दास को तथा 'द बुकवर्म-ग्रेन्योर अवॉर्ड' अंजली मंडल को प्रदान किया गया. कॉलेज की मेंटर डॉ जूही समर्पिता ने निर्णायक की भूमिका निभाते हुए कहा कि किताबों का ज्ञान तभी सार्थक है, जब वह वास्तविक जीवन के लिए उपयोगी समाधान खोजने की प्रेरणा दे.

**NATIONAL NEWSPAPER
COVERAGE IN PRABHAT
KHABAR ON 26TH
SEPTEMBER, 2026**

**LOCAL NEWSPAPER COVERAGE IN
UDITVANI ON 26TH SEPTEMBER, 2026**

डीबीएमएस कॉलेज में 'बैटल ऑफ द बुक्स' प्रतियोगिता



जमशेदपुर : डीबीएमएस कॉलेज ऑफ एजुकेशन में साहित्य और व्यावसायिक सोच का अनूठा संगम देखने को मिला, जहां पुस्तकालय द्वारा 'बैटल ऑफ द बुक्स' प्रतियोगिता का आयोजन किया गया. इस वर्ष के कार्यक्रम की मुख्य थीम 'किताब से शार्क टैंक' रही, जिसमें विद्यार्थियों ने प्रसिद्ध पुस्तकों से प्रेरित होकर अपने मौलिक व्यावसायिक विचार प्रस्तुत किए. कार्यक्रम का संचालन अनमोल ने किया और इसकी रूपरेखा लाइब्रेरियन काजल

कुमारी महतो एवं एंजल मुंडा के मार्गदर्शन में तैयार की गई थी. प्रतियोगिता के दौरान छात्रों ने आरके नारायण, सुधा मूर्ति, रोबिन शर्मा, रोआल्ड डाल और नेपोलियन हिल जैसे दिग्गज लेखकों की कृतियों से प्रेरणा लेते हुए समाज की वास्तविक समस्याओं के व्यावहारिक समाधान खोजे. इनमें चॉकलेट फैक्ट्री से प्रेरित होकर चॉकलेट निर्माण व्यवसाय की योजना और वित्तीय जागरूकता जैसे अनूठे आइडिया शामिल रहे.



NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

SAMPLE CERTIFICATE OF ACHIEVEMENT





NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in



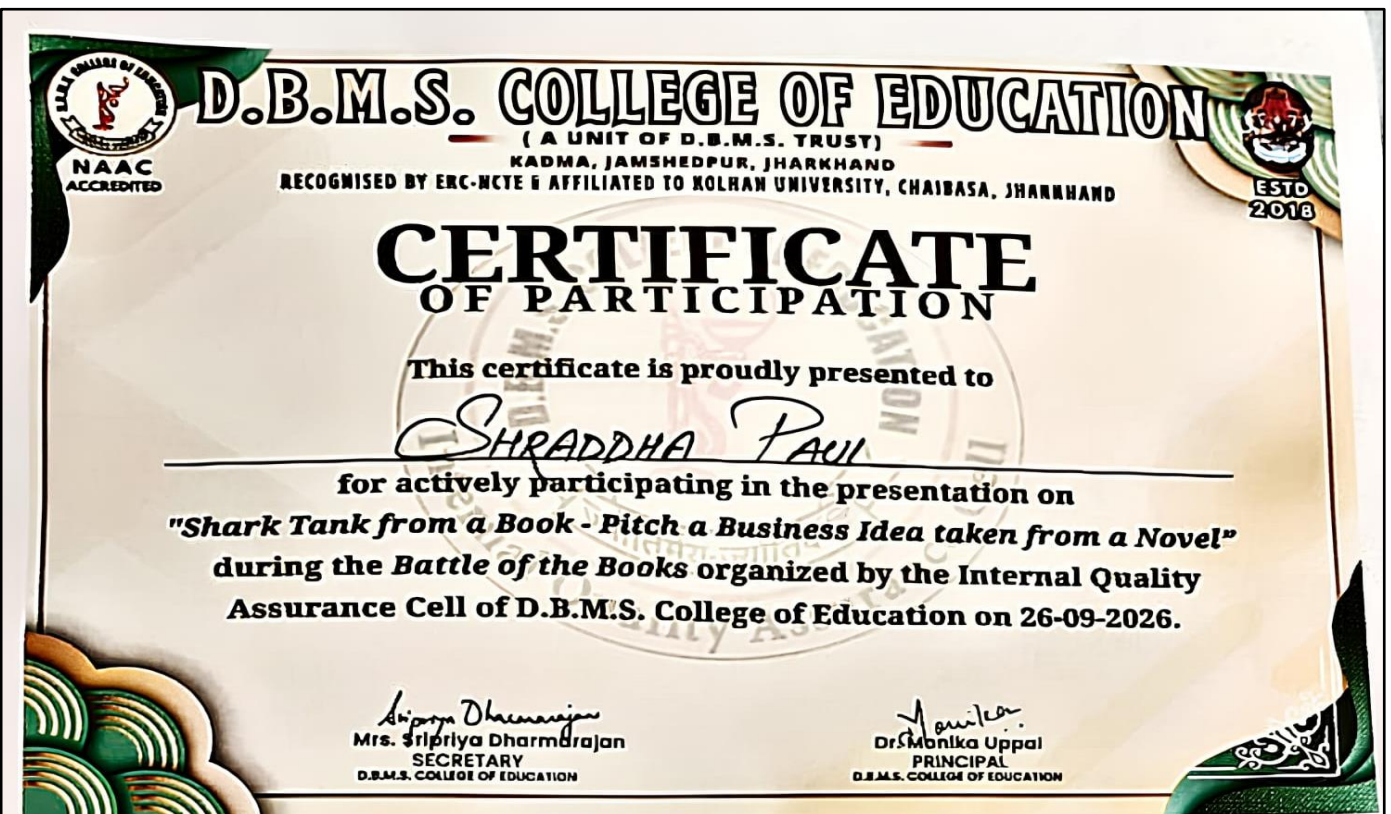


NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

SAMPLE CERTIFICATE OF PARTICIPATION





NAAC
ACCREDITED

D.B.M.S. College of Education

(Recognised by National Council for Teacher Education)
Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand
Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097
E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in

