



# **D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION**



|                               |  |
|-------------------------------|--|
| <b>TITLE OF THE PROGRAMME</b> | <b>: 'UDAAN'- A SCHOOL BAG AND STATIONERY DISTRIBUTION DRIVE</b> |
| <b>ORGANISE BY</b>            | <b>: D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION</b>        |
| <b>DATE</b>                   | <b>: 18<sup>TH</sup> APRIL,2026</b>                              |
| <b>VENUE</b>                  | <b>: BINAPANI HIGH SCHOOL<br/>DHANCHATANI, JAMSHEDPUR</b>        |
| <b>TIME</b>                   | <b>: 9:30 A.M.</b>   |

## **OVERVIEW OF THE EVENT**

On 18th April 2026, the D.B.M.S. College of Education Alumni Association – SETU, reaffirming its commitment to social responsibility and educational empowerment, organized 'Udaan' — a school bag and stationery distribution drive at Binapani High School, Dhanchatani, Jamshedpur. The initiative was conceived under the broader vision of the D.B.M.S. Trust to promote quality education, student welfare, and holistic development. Recognizing the challenges faced by underprivileged students, SETU aimed to provide tangible support through essential learning materials while creating a motivating environment that encourages children to continue their education with confidence and enthusiasm. Prior to the event, alumni members held detailed discussions with school authorities to assess student needs, ensuring that the support offered was both relevant and impactful.

The programme was executed with careful planning and disciplined coordination by the SETU core team. Under the guidance of Advisor Mrs. Sripriya Dharamarajan, Moderator Amrita Choudhury led the organizing efforts along with President Suyasha, Secretary Diksha Kumari, and Joint Secretaries Rishita Roy and Anjel Munda, who managed logistics, procurement, and on-ground distribution. A total of 100 school bags and stationery kits were distributed to students, each kit containing items necessary for daily academic work. To add to the joy of the occasion, children were also served refreshments like Frooti and biscuits. The event was marked by active alumni participation, teamwork, and seamless cooperation with school staff, making it a well-structured and heart-



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warming initiative that went beyond material aid to deliver encouragement and care.

The impact of 'Udaan' was immediately visible across the school community. Students expressed immense happiness and excitement upon receiving the bags and kits, which directly addressed their academic needs and made learning more organized and accessible. The initiative helped reduce the financial strain on economically weaker families by covering basic educational expenses, thereby removing a key barrier to regular schooling. Teachers and parents acknowledged SETU's thoughtful intervention and noted a renewed enthusiasm among students toward attending classes and participating in learning activities. More importantly, the programme strengthened the bond of trust and cooperation between SETU and Binapani High School, reinforcing the value of sustained alumni engagement in community development.

In terms of outcomes, 'Udaan' successfully benefited 100 students and showcased the power of collective, alumni-led service in driving social change. The initiative enhanced SETU's credibility and goodwill within the community and set a strong precedent for future educational welfare activities. It motivated more alumni members to contribute their time and resources, highlighting how unity and compassion can translate into meaningful support for young learners. Aligned with the vision of the DBMS Trust, the programme reaffirmed SETU's dedication to using education as a tool for social transformation. The association concluded that such initiatives not only uplift individual students but also build long-term partnerships with schools, ensuring continued efforts toward equal opportunities, student empowerment, and holistic community growth.



# D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION



## INVITATION FLYER FOR THE UDAAN PROJECT



TEAM SETU ALUMNI ASSOCIATION OF D.B.M.S  
COLLEGE OF EDUCATION  
PRESENTS

# UDAAN

School Bags & Stationery Kit  
Distribution



**DATE**  
18TH APRIL, 2026

**DAY**  
SATURDAY

**TIME**  
10.30 AM

**VENUE**  
BINA PANI HIGH SCHOOL  
(DHANCHATANI)

 /SETU\_ALUMNI1308?  
[HTTPS://WWW.INSTAGRAIL.COM/](https://www.instagram.com/)

 President: 9472203551  
Secretary: 7903619566

 [HTTPS://DBMSCOLLEGE.IN](https://dbmscollege.in)  
[SETU.DBMSCOE.ALUMNI@GMAIL.COM](mailto:SETU.DBMSCOE.ALUMNI@GMAIL.COM)



# D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION



## REQUEST LETTER FOR PROJECT UDAAN-DISTRIBUTION OF SCHOOL BAGS AND STATIONARY ITEMS



### D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION



Ref. No : AASD/07/18.....

Date : 08.04.2026.....

To,  
The Principal  
Bina Pani High School, Dhanchatani

**Subject: Request for Permission and support for PROJECT UDAAN - Distribution of  
School bags and stationery items to 100 students.**

Respected Sir,  
Warm greetings from the Alumni Association "SETU" of D.B.M.S. College of Education.

I hope you are doing well. On behalf of Team SETU, I would like to respectfully request your kind permission and support for organizing a distribution drive at your esteemed institution, Bina Pani High School, Dhanchatani, which is proudly adopted by the DBMS Trust.

As part of our initiative to support and encourage young learners, we propose to distribute school bags along with essential stationery items to approximately 100 students. Additionally, refreshments in the form of juice and biscuits will also be provided to the children.

The proposed details of the program are as follows:

Date: 18th April 2026

Time: 10:30 AM onwards

Venue: Bina Pani High School, Dhanchatani

We humbly request your cooperation in granting us permission to conduct this activity and in making necessary arrangements for the smooth execution of the program, including assembling the students at the scheduled time.

This initiative is a small step towards contributing to the educational growth and well-being of the students, and we are hopeful for your support in making it a meaningful and successful effort.

We would be grateful for your kind approval.

Thank you for your time and consideration.

Warm regards,  
Diksha Kumari  
Alumni Secretary,  
Alumni Association "SETU" D.B.M.S. College of Education

*Agnosh*  
*08/04/2026*



# D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION



## THANK YOU LETTER FROM BINAPANI HIGH SCHOOL



### BINAPANI HIGH SCHOOL

Vill : Dhanchatani, P. O : Luabasa, Jamshedpur-04

ESTD. : 1980

Ref. No. BPHS 01  
2026-27

Date : 18-04-2026

वीणापाणि उच्च विद्यालयों के सभी शिक्षक तथा गैर शिक्षक की ओर से हम TEAM SETU ALUMNI ASSOCIATION OF D.B.M.S. COLLEGE OF EDUCATION. का हार्दिक आभार व्यक्त करते हैं। आपके संस्था द्वारा हमारे विद्यार्थियों को निःशुल्क अध्ययन सामग्री (स्कूल बैग, कॅपि, पेंसिल आदि) प्रदान करने का निर्णय अत्यंत सराहनीय और शिक्षा के प्रति समर्पण को दर्शाता है। इस अमुल्य योगदान से न केवल बच्चों को पढ़ाई आसान हुआ है, बल्कि उन्हें एक बेहतर भविष्य बनाने के लिए नई प्रेरणा भी मिला है। ग्रामीण और आर्थिक रूप से कमज़ोर छात्रों के लिए यह सहायता वरदान साबित होगी।

हम आपके इस नेक कार्य के लिए पूरी टीम के प्रति कृतज्ञ हैं और भविष्य में भी ऐसी ही सहयोग की आशा करते हैं।

धन्यवाद

प्रधानाध्यापक

(वीणापाणि उच्च विद्यालय धानचटानी)

*Alkesh*  
18-04-2026

प्रधानाध्यापक

वीणापाणि उच्च विद्यालय  
धानचटानी पूर्वी सिंरभुन



# D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION



## PHOTOGRAPHS OF THE UDAAN PROJECT



**SPREADING SMILES: D.B.M.S. COLLEGE STUDENTS AND ALUMNI, WITH OUR CLUB ADVISOR, HAND OUT SCHOOL BAGS AND STATIONERY KITS TO STUDENTS AT BINAPANI HIGH SCHOOL DURING THE UDAAN PROJECT**



# D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION



**TOGETHER FOR EDUCATION: D.B.M.S. COLLEGE STUDENTS  
AND ALUMNI JOIN BINAPANI HIGH SCHOOL PUPILS, OUR  
MODERATOR, AND CLUB ADVISOR FOR A MEMORABLE  
GROUP PHOTO**





# D.B.M.S. COLLEGE OF EDUCATION ALUMNI ASSOCIATION



## MEDIA COVERAGE

# वीणापाणि स्कूल के बच्चों को मिली बैग व स्टेशनरी

## डीबीएमएस एल्युमनी एसोसिएशन

जमशेदपुर, 18 अप्रैल (रिपोर्टर) : डीबीएमएस की एलुमनाई एसोसिएशन 'सेतु' द्वारा 'उद्दान' पहल के अंतर्गत वीणापाणि स्कूल, धानचटानी जिसे डीबीएमएस ट्रस्ट द्वारा गोद लिया गया विद्यालय है, में स्कूल बैग एवं स्टेशनरी किट वितरण किया गया। इस पहल का उद्देश्य विद्यार्थियों को आवश्यक शैक्षणिक सामग्री उपलब्ध कराकर उनकी पढ़ाई को सुगम बनाना एवं उन्हें निरंतर सीखने के लिए



प्रोत्साहित करना था।

इस अवसर पर कुल 100 छात्रों को स्कूल बैग एवं स्टेशनरी किट प्रदान किए गए, जिससे उनकी शैक्षणिक यात्रा को मजबूती मिली।

कार्यक्रम का आयोजन सलाहकार प्रिया धर्मराजन के मार्गदर्शन में किया गया। इस पहल को सफल बनाने में एलुमनाई एसोसिएशन की टीम का योगदान रहा, जिसमें

मॉडरेटर अमृता चौधरी, अध्यक्ष सुयाशा, सचिव दीक्षा तथा संयुक्त सचिव ऋषिता एवं एंजेल ने योजना निर्माण एवं क्रियान्वयन में महत्वपूर्ण भूमिका निभाई।

### LOCAL NEWSPAPER COVERAGE ON CHAMAKTA AAINA (19-04-2025)

<https://avenuemail.in/18.04.2026>

#### DBMS Alumni Association "Setu" Hosts 'Udaan' at Binapani School



**Jamshedpur:** Reaffirming its commitment to community upliftment, the DBMS Alumni Association "Setu" organized 'Udaan', a school bag and stationery distribution drive at Binapani School in Dhanchatani. The DBMS Trust has adopted the school to provide long-term educational support to its students.

The initiative equipped 100 young learners with essential academic supplies, including school bags and stationery kits. By providing these resources, the association aims to ease the educational journey of the students and encourage consistent classroom attendance.

Advisor Mrs. Priya Dharamarajan guided the event, while a dedicated team from the Alumni Association led the execution. Key contributors included Moderator Amrita Choudhary, President Suyasha, Secretary Diksha, and Joint Secretaries Rishita and Anjel, who managed the planning and distribution process.

Through 'Udaan', the association strengthened its bond with the adopted school and inspired students to pursue their academic goals with confidence. The DBMS Alumni Association "Setu" plans to continue such community engagement initiatives to foster meaningful educational opportunities in the future.

### DIGITAL MEDIA COVERAGE ON AVENUE MAIL (18-04-2025)