



# **D.B.M.S. College of Education**

(Recognised by National Council for Teacher Education)

Affiliated to Kolhan University, Chaibasa & J. A. C., Ranchi, Jharkhand

**Road No. 23, Farm Area, Kadma, Jamshedpur-831005 | Phone : 2309097**

**E-mail : dbms.edu23@gmail.com | Website : dbmscollege.in**

## **REPORT**

### **Title of the Programme**

**: Drug-Free India  
Campaign Under the  
Banner of Higher  
Education, Health Dept.  
Police Department**

### **Organizing Cell/Committee**

**: IQAC, D.B.M.S. College  
of Education**

### **Date**

**: 21<sup>st</sup> June To 26<sup>th</sup> June,  
2025**

## **INTRODUCTION**

As per letter no Letter no. 01/14/2024, Jharkhand Gov. Higher and Technical Education. The IQAC Cell of D.B.M.S. College of Education, Kadma, Jamshedpur, organized a week-long awareness initiative under the nationwide “**Drug-Free India Campaign**” from 21st to 26th June 2025. The campaign was conducted in accordance with the directives of the Ministry and the local administration, aiming to address the increasing concerns of substance abuse among the youth.

## **OBJECTIVES**

- To raise awareness among students and the local community about the harmful effects of drug use.
- To promote a healthy, drug-free lifestyle among the youth.
- To encourage students to participate actively in social responsibility and community service.



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## PROCESS

The campaign was executed in a phased and systematic manner, with the following key stages:

- **Training Phase (30th May 2025):**

Nodal Officer Mrs. Kanchan Kumari received official training through structured modules and sessions to prepare for effective implementation of the campaign.

- **Poster-Making Competition:**

Students of Sem 3 organized a creative poster-making competition on 24<sup>th</sup> June 2025 at **C.M. School of Excellence, Sakchi, Jamshedpur**, to visually convey the anti-drug message to school students under the guidance of Mrs. Kanchan Kumari.

- **Pledge Ceremony:**

A **Drug-Free India Pledge** was taken by all participants in the college campus on 25<sup>th</sup> June 2025 to reinforcing their commitment to a drug-free lifestyle.

- **Classroom Seminar:**

An **interactive seminar** was conducted in classrooms to educate students on the causes, effects, and prevention of drug addiction.

- **Community Outreach at M.S. Sankosai School, Mango, Jamshedpur:**

Students of B.Ed.3<sup>rd</sup> Sem., carried out an Awareness Rally and a Nukkad Natak on 25<sup>th</sup> June 2025 to reach out to school children and local residents, spreading the message in a relatable and impactful manner.

All the activities were aligned with the Line of Action issued by the concerned authorities to ensure consistency and effectiveness, as per letter no 18/विविध-04/2024खंड-1/228/झारखंड सरकार on dated 11-06-



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2025 we have to keep proper documentation of daily report to be uploaded on the portal provided by the Jharkhand government.

## **IMPACT**

The campaign had a significant impact on both students and the community. Students developed a comprehensive understanding of the physical, mental, and social consequences of drug abuse, which enhanced their awareness and sensitivity towards the issue. Students gained confidence and were empowered to act as peer educators and agents of social change, taking active roles in leading awareness initiatives. The campaign also witnessed enthusiastic participation and meaningful engagement from students across various activities, reflecting their dedication to the cause. Additionally, the community outreach programs, including rallies and street plays, effectively heightened public awareness and fostered constructive dialogue on drug-related issues among local residents.

## **CONCLUSION**

The “**Drug-Free India Campaign**” organized by IQAC Cell of D.B.M.S. College of Education was a meaningful and impactful initiative. It not only sensitized students and the community to the dangers of drug use but also inspired the youth to become responsible and proactive citizens. The campaign successfully delivered the message of living a drug-free life and promoted a culture of awareness, action, and advocacy.



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## EVIDENCE OF THE SUCCESS





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PIC 3- M.S. SANKOSAI MANGO SCHOOL, AWARENESS RAILLY



PIC 4- NUKKAD NATAK, M.S.SANKOSAI MANGO SCHOOL



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**PIC 5 - OATH TAKING – NASHA MUKT ABHIYAAN**



**PIC 6- CLASS ROOM SEMINAR REGARDING NASHA MUKT ABHIYAAN 2025**



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Home

Organization  
Structure

पोस्ता की अवैध खेती

Rehabilitation &  
De-Addiction Centres

Drug  
Control  
Directorate

आनुचन्गा

Contact  
Us



Call: 112, 1933 (24x7 : National Anti Narcotics Helpline)  
Email: antf-cid@jhpolice.gov.in

MANAS  
National Narcotics Helpline

Member Login

Home Organization Structure पोस्ता की अवैध खेती Rehabilitation & De-Addiction Centres Drug Control Directorate आनुचन्गा Contact Us

RESIST!  
REDUCING SUBSTANCE INGESTION AND STOPPING TRAFFICKING

मादक पदार्थों पर रोक के लिए पूर्णतः संकल्पित झारखण्ड सरकार...

हम सब का  
एक ही नारा

नरेआमुक

टोल फ्री नं.  
112 (24x7)

PIC 7- DASHBOARD OF THE PORTAL



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Welcome RESIST.EASTSINGHBHUM (East Singhbhum)

Search  Q

- Reports New
- Dept.Wise Count Rep. New
- Operator List New
- Add New User New
- Sign Out

Dashboard (Campaign Reports)

नोडल विभाग (Nodal Department)\* जिला (District)\*

उच्च और तकनीकी शिक्षा विभाग East Singhbhum

प्रारंभ तिथि (From Date)\* समाप्ति तिथि (To Date)\*

dd/mm/yyyy dd/mm/yyyy

Search (खोजें) Export to Excel Print

कार्यक्रम रूपी (Campaign List)

आयोजित कार्यक्रम का नाम: शहरी एवं ग्रामीण क्षेत्र के हाट/बाजार/ मेला/भीड़ वाले स्थानों पर जागरूकता अभियान (अनुमंडल एवं प्रखंड स्तर पर)

**District:** East Singhbhum | **कार्यक्रम की तिथि:** 25-06-2025 | **कार्यक्रम स्थल का नाम:** MITM TO GALUDIH MARKET

नोडल विभाग: उच्च और तकनीकी शिक्षा विभाग | नोडल अधिकारी: प्राचार्य

कार्यकर्ता/भागीदार/ कार्यक्रम संचालक: उच्च/तकनीकी शिक्षण संस्थानों के व्याख्याता

सहयोगी विभाग / कार्यालय / संस्थाएँ: MITM STUDENTS AND STAFFS

अभियुक्ति:

कितने लोगों तक जानकारी प्रसारित की गई : 1000 | किए गए कार्य : RALLY FOR ANTI-DRUGS AWARENESS PROGRAM

सारांश:

Programs on drug and alcohol addiction are conducted across schools, colleges, industries, and communities. These programs are customised acco और देखें

[Watch Video](#) | [View Pictures](#)

आयोजित कार्यक्रम का नाम: अन्य

**District:** East Singhbhum | **कार्यक्रम की तिथि:** 24-06-2025 | **कार्यक्रम स्थल का नाम:** D.B.M.S. COLLEGE OF EDUCATION, KADMA, JAMSHEDPUR

नोडल विभाग: उच्च और तकनीकी शिक्षा विभाग | नोडल अधिकारी: जन्य

कार्यकर्ता/भागीदार/ कार्यक्रम संचालक: NSS,Students,उच्च/तकनीकी शिक्षण संस्थानों के व्याख्याता,उच्च/तकनीकी शिक्षण संस्थानों के विद्यार्थी,प्राचार्य/शिक्षक

सहयोगी विभाग / कार्यालय / संस्थाएँ: D.B.M.S. College of Education

अभियुक्ति:

कितने लोगों तक जानकारी प्रसारित की गई : 100 | किए गए कार्य : Organised Oth taking ceremony on NMAB

सारांश: Organised Oth taking ceremony on NMAB सभी विद्यार्थियों, शिक्षकों एवं स्टाफ सदस्यों ने नशा मुक्त भारत बनाने का संकल्प लिया। [और देखें](#)

[Watch Video](#) | [View Pictures](#)

**PIC 8- UPLOADED DASHBOARD SCREENSHOT OF THE PORTAL**



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## NEWSPAPER COVERAGE

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Upgrade Jharkhand News. एन्सेस इकाई १, डी.बी.एम.एस. कालेज ऑफ एजुकेशन, कटाम द्वारा "नशा मुक्त भारत अभियान" के अंतर्गत एक ध्यान जागरूकता कार्यक्रम का आयोजन किया गया। इस कार्यक्रम का उद्देश्य छात्रों एवं समुदाय को नशे के दुष्परिणाम से अवगत कराना एवं उन्हें जागरूक करानारके के रूप में सामरकरण करना था। कार्यक्रम के प्रमुख घटक निम्नलिखित हैं:

नशक नाटक – श्री एक छात्रों द्वारा प्रस्तुत प्रभावशाली नाटक में नशे से होने वाले सामाजिक, मानविक एवं शारीरिक नुकसानों को जीवंत रूप में दर्शाया गया।



Fast & Furious 9: Watch now

Tap to win \$500 now!

Stake PUMP 65.74x

Cash out now... or Risk one more Pump?

Kingdom of the Planet of the Apes

FEATURED POST

Chaitanya बायोमेट्रिक उपकरणों पर धनवाद में विपक्षीयों वार्ता, बोरोवोर्स द्वारा कर्कस फिल्म और सेता प्रदेश में नहीं बढ़ी बीम सम्मिलि, आरटी बोर्ड 6 आस्त को Tripartite talks in Dhanbad on biometric attendance dispute, no consensus reached between Bokaro Steel Workers Union and SAIL management, next meeting on 6 August

Guwa (Sandeep Gupta) | प्रारंभिक समूह की सभी जान इकाईयों में...

[VIEW LINK MEDIA COVERAGE ON  
UPGRADE JHARKHAND](#)

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जामशेदपुर : डीबीएमएस कॉलेज ऑफ एजुकेशन द्वारा "नशा मुक्त भारत" अभियान का सफल आयोजन

By फॉरेंट लाइव • सब-एडिटर — June 25, 2025 • No Comments • 2 Mins Read • जमशेदपुर पर्फैर

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## डीबीएमएस में छात्रों को दिलाई शपथ

डीबीएमएस कॉलेज ऑफ एजुकेशन की आईक्यूएसी इकाई के द्वारा छात्रों को नशा मुक्त रहने की शपथ दिलाई गई। कॉलेज की प्राचार्या डॉ. जूही समर्पिता ने नशे के दुष्परिणाम को बताते हुए इससे दूर रहने को कहा। कॉलेज के द्वारा साकची स्थित सीएम गल्स स्कूल ऑफ एक्सीलेंस में विद्यार्थियों जागरूक करने के लिए कॉलेज द्वारा नुकङ्ग नाटक और पोस्टर प्रदर्शनी का आयोजन भी किया गया।

**LOCAL NEWSPAPER COVERAGE ON UDITVANI**  
**(27-06-2025)**